

Date: 19.05.2023

To

**Asst. Vice President**

Listing Department

M/s. National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,

Bandra (E), Mumbai-400051

Dear Sir,

**Sub.: Issue details for Anchor allocations of SME IPO of Crayons Advertising Limited**

The IPO Committee of the company at its meeting held on 19.05.2023 with the Book Running Lead Manager to the offer, have finalized allocation of **18,30,000 equity shares** to Anchor Investors at Anchor Investor offer price **Rs. 65/- per share** in the following manner:

SR. No.	Name of Anchor Investor	No. of Equity Shares Allocated	No of Equity Shares allocated as a % of Anchor Investor Portion	Bid Price (Per Equity Share in INR)
1.	SOCIETE GENERALE- ODI	4,62,000	25.25	65
2.	VIKASA GLOBAL FUND PCC- EUBILIA CAPITAL PARTNERS FUND I	3,02,000	16.50	65
3.	BELGRAVE INVESTMENT FUND	3,02,000	16.50	65
4.	AEGIS INVESTMENT FUND PCC	3,02,000	16.50	65
5.	RAJASTHAN GLOBAL SECURITIES PVT. LIMITED	1,54,000	8.42	65
6.	NAV CAPITAL VCC- NAV CAPITAL EMERGING STAR FUND	1,54,000	8.42	65
7.	SILVER STALLION LIMITED	1,54,000	8.42	65
	<b>Total</b>	<b>18,30,000</b>	<b>100.00</b>	<b>-</b>

Out of the total allocation **18,30,000 of Equity Shares** to the Anchor investor, **Nil Equity Shares** are allocated to **None** through a total of **Nil schemes**, details of which are provided in the table below:

SR NO	Name of Scheme	No. of Equity Shares Allocated	No of Equity Shares allocated as a % of Anchor Investor Portion	Bid Price (Per Equity Share)
1.	NA	NA	NA	NA
	<b>Total</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>

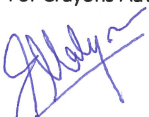
As per the SEBI (Issue of Capital and Disclosure Requirements) Regulation, 2018, as amended in case the offer price discovered through book building process is higher than the anchor investor allocation price, Anchor investor will be required to pay the difference by the pay-in as specified.

Please note the capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Offer Document.

We request you to make the above information public by disclosing the same on your website.

Thanking You

For Crayons Advertising Limited



Gagan Mahajan

Company Secretary & Compliance Officer

